

Battle of the Brews

April 11th, 2026 - 1pm to 5pm

Grace Pavilion Sonoma County Fairgrounds
 1350 Bennett Valley Rd, Santa Rosa, CA 95404
 BattleoftheBrews.com

Event Details

Live Music • 100+ Beers • Local Restaurants • BBQ

Sponsorship Opportunities

	Event Sponsor \$10,000	Stage Sponsor \$4,500	Ticket Sponsor \$4,000	Gold Sponsor \$2,000	Silver Sponsor \$1,500	Bronze Sponsor \$500
Headline signage above all stages		✓				
Paid advertisement will mention Event Sponsor leading up to the event	✓					
Entryway signage at event	✓					
Invitation to join us for our annual Children's Shopping Spree	✓	✓				
Logo on Sponsorship Banner	Largest Logo	✓	✓	✓	✓	
Recognition in "Thank You" advertisement after event	✓	✓	✓	✓	✓	
Craft Cup Tickets	30 Tickets \$2,850 Value	15 Tickets \$1,425 Value	10 Tickets \$950 Value	6 Tickets \$570 Value	4 Tickets \$380 Value	2 Tickets \$190 Value
Logo on website with link to company website (Avg 10K views on month of event)	✓	✓	✓	✓	✓	✓

To become a Sponsor:

Interested in sponsorship? Fill out our form at:

<https://battleofthebrews.com/2025-sponsors/>

The Objectives of the Active 20-30 Club of Santa Rosa

- To develop young leaders who are committed to community service and civic involvement.
- To provide a practical means of forming enduring friendships while working collaboratively to strengthen our community.
- To advance the ideal that "Youth, to be served, must serve" and help provide an improved quality of life for youth in need.

Now entering its 29th year, Battle of the Brews has become the flagship fundraising event for the Active 20-30 Club of Santa Rosa #50. This event has raised over \$1,000,000 dollars since its inception, changing the lives of underprivileged children across Sonoma County. Some of the beneficiaries of last year's event included:

- Kids Shopping Spree
- Greenacre Special Education School
- Career Technical Education Foundation
- The LIME Foundation
- Community Child Care Council of Sonoma County 4C's
- Bellevue Union School District
- Santa Rosa Symphony
- North Bay Science Challenge
- Pacific Coast Air Museum
- Free Bookmobile of Sonoma County
- Wex Jamison Agricultural Endowment Fund
- Center for Well-Being
- The Princess Project
- Girl Scouts Troop 10718
- Tahuichi F.C. Soccer Club
- VOICES
- Plus a number of smaller requests throughout Sonoma County

In addition to the significant contributions to local non-profit organizations, Battle of the Brews has also enabled the Active 20-30 Club of Santa Rosa to create and invest in an Endowment Fund to provide lasting resources to those in need.

To learn more about the Active 20-30 Club of Santa Rosa, please visit active2030sr.com.

Sponsorship Levels

___ Event Sponsor \$10,000 ___ Gold Sponsor \$2,000

___ Cup Sponsor \$5,000 ___ Silver Sponsor \$1,500

___ Stage Sponsor \$4,500 ___ Bronze Sponsor \$500

___ Ticket Sponsor \$4,000 ___ Other Amount

Name/Company Name (as you would like it to be listed on all event material):

Contact:

Address:

City State Zip:

Email:

Phone:

Payment Type: Check Credit Card

Credit Card #: _____

Expiration Date: _____

CVV#: _____

Signature (not required if form was filled out electronically)

Please make checks payable to "Battle of the Brews" and remit to:

Battle of the Brews

P.O. Box 391

Santa Rosa, CA 95402

You can also sponsor online by visiting: <https://battleofthebrews.com/2025-sponsors/>

Battle of the Brews is a subsidiary of the Active 20-30 Club of Santa Rosa #50, a 501(c)(3) non-profit organization. As such, your sponsorship may be treated as a tax-deductible charitable donation. Our Federal Tax Identification Number (TIN) and IRS Form W-9 can be made available to you for this purpose once your sponsorship payment has been received and processed. Please consult your tax advisor.