

April 1st, 2023 - 1pm to 5pm

Grace Pavilion Sonoma County Fairgrounds

1350 Bennett Valley Rd, Santa Rosa, CA 95404

BattleoftheBrews.com

Event Details

Ticket

Sponsor

Gold

Sponsor

Silver

Sponsor

Bronze

Sponsor

Live Music 100+ Beers Local Restaurants BBQ

Stage

Sponsor

Event

Sponsor

| | \$10,000 | \$4,500 | \$4,000 | \$2,000 | \$1,500 | \$500 |
|--|--------------------------------|--------------------------------|------------------------------|-----------------------------|-----------------------------|-----------------------------|
| Headline signage above all stages | | ✓ | | | | |
| Paid advertisement will mention Event Sponsor leading up to the event. | √ | | | | | |
| Entryway signage at event | ✓ | | | | | |
| Invitation to join us for our annual Children's Shopping Spree | √ | √ | | | | |
| Logo on Sponsorship Banner | Largest Logo | ✓ | ✓ | 1 | ✓ | |
| Recognition in "Thank You" advertisement after event | ✓ | ✓ | ✓ | √ | ✓ | |
| Craft Cup Tickets | 30 Tickets \$2,850 Value | 15 Tickets \$1,425 Value | 10 Tickets \$950 Value | 6 Tickets \$570 Value | 4 Tickets \$380 Value | 2 Tickets \$190 Value |
| Logo on website with link to company website (Avg 10K views on month of event) | √ | √ | √ | √ | ✓ | ✓ |

To become a Sponsor or if you have any questions, please contact:

Nate Friar

nathanfriar@gmail.com

Cassius Camus

cassiuscamus@gmail.com

Ben Kerstetter

benkerstetter92@gmail.com



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The Objectives of the Active 20-30 Club of Santa Rosa

- To develop young leaders who are committed to community service and civic involvement. To provide a practical means of forming enduring friendships while working collaboratively to strengthen our community.
- To advance the ideal that "Youth, to be served, must serve" and help provide an improved quality of life for youth in need.

Now entering its 26th year, Battle of the Brews has become the flagship fundraising event for the Active 20-30 Club of Santa Rosa #50. This event has raised over \$1,000,000 dollars since its inception, changing the lives of underprivileged children across Sonoma County. Some of the beneficiaries of last year's event included:

Kids Shopping Spree **Greenacre Special Education School** Career Technical Education Foundation The LIME Foundation Community Child Care Council of Sonoma County 4C's Bellevue Union School District Santa Rosa Symphony North Bay Science Challenge Pacific Coast Air Museum Free Bookmobile of Sonoma County Wex Jamison Agricultural Endowment Fund Center for Well-Being The Princess Project Girl Scouts Troop 10718 Tahuichi F.C. Soccer Club **VOICES** Plus a number of smaller requests throughout Sonoma County

In addition to the significant contributions to local non-profit organizations, Battle of the Brews has also enabled the Active 20-30 Club of Santa Rosa to create and invest in an Endowment Fund to provide lasting resources to those in need.

To learn more about the Active 20-30 Club of Santa Rosa, please visit active 2030sr.com.

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Sponsorship Levels

| Event Sponsor \$10,000 | Gold Sponsor \$2,000 |
|--|------------------------|
| Cup Sponsor \$5,000 | Silver Sponsor \$1,500 |
| Stage Sponsor \$4,500 | Bronze Sponsor \$500 |
| Ticket Sponsor \$4,000 | Other Amount |
| Name/Company Name (as you would like it to be listed on all | event material): |
| Contact: | |
| Address: | |
| City State Zip: | |
| Email: | |
| Phone: | |
| Payment Type: | |
| Credit Card #: | |
| Expiration Date: | |
| CVV#: | |
| Signature (not required if form was filled out electronically) | |
| Please make checks payable to "Battle of the Brews" and r Battle of the Brews | remit to: |

You can also sponsor online by visiting: https://battleofthebrews.com/be-a-sponsor/

P.O. Box 391

Santa Rosa, CA 95402

Battle of the Brews is a subsidiary of the Active 20-30 Club of Santa Rosa #50, a 501(c)(3) non-profit organization. As such, your sponsorship may be treated as a tax-deductible charitable donation. Our Federal Tax Identification Number (TIN) and IRS Form W-9 can be made available to you for this purpose once your sponsorship payment has been received and processed. Please consult your tax advisor.