

Battle of the Brews

SONOMA COUNTY 'S PREMIER CRAFT BEER EVENT
APRIL 9TH, 2022 - 1PM TO 5PM

GRACE PAVILION AND HALL OF FLOWERS | SONOMA COUNTY FAIRGROUNDS

1350 BENNETT VALLEY RD, SANTA ROSA, CA 95404

BATTLEOFTHEBREWS.COM

EVENT DETAILS

100+ BEERS | 20+ FOOD VENDORS | MUSIC

JOIN US AS A FOOD VENDOR!

EVENT DETAILS:

- This charity event is to encourage community and promotion of vendors while generating charity funds for the underprivileged. Food vendors will receive a stipend but onsite sales will be prohibited.
- The Craft Cup Cook-Off competition will be judged on a variety of factors by renowned local foodies. Esteemed local chefs, along with event attendees who cast their votes for the “People’s Choice Award”!
- Each restaurant is expected to prepare a minimum of 300 slider-size sandwich bites for patrons.
- Food and labor costs are donated (financial incentive provided – all event proceeds are donated to charity to help underprivileged youth in the greater Santa Rosa area)

INCENTIVES FOR RESTAURANTS:

To offset staffing costs, Battle of the Brews will offer the following incentive for participating restaurants:

- \$100.00 stipend per restaurant (provide 300 bite sized portions) or \$200.00 stipend per restaurant (provide 500 bite sized portions).
- 2 free tickets for each restaurant AND 2 complimentary tickets for friends and family.
- If staffing is an issue please reach out and we will provide additional labor (on as needed basis).
- Marketing opportunities to a large crowd to build awareness and encourage new patrons at your restaurant, along with recognition on our event website, social media page and marketing materials. We encourage vendors to pass out free swag or promotional materials (no stickers).