

# Battle OF THE BREWS

SONOMA COUNTY 'S PREMIER CRAFT BEER EVENT

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## Event Details

• 3,000+ attendees • 100+ breweries • 50+ food vendors

April 4, 2020 • 1pm to 8pm

Sonoma County Fairgrounds • Santa Rosa, California

[www.BattleoftheBrews.com](http://www.BattleoftheBrews.com)

## **The Active 20-30 Club Invites You To Join Us As A Food Vendor At Battle Of The Brews**

Battle of the Brews attracts thousands of attendees from all over the State to come and try the best of the best Sonoma County has to offer at one low price. Once attendees are in the door they have access to unlimited tastings of beer, food, and live music.

The event is put on by the volunteer nonprofit organization, Active 20-30 Club #50 which raises money for underprivileged children in Sonoma County.

As a vendor you have the chance to gain notoriety through various competitions while doing something wonderful for the community. The Peoples' Choice Main Event, Craft Cup Cook Off and Barbeque Competition pits restaurants and breweries from all over to serve up their best slider-sized dish or pour their most delicious beer for attendees and judges in a fun relaxed environment.

Each mouthwatering dish and tasty beer will be critiqued by both the public and panel; ultimately naming the best of the best in a variety of categories including the coveted People's Choice Award. Our 2020 event marks the 25th year of Battle of the Brews and we are expecting a record number of attendees!

### **Restaurant Participants:**

- Event has 3,000+ attendees over a 7-hour period, please bring sufficient food to serve all day (minimum 1,000+ slider-sized portions).
- \$400 stipend to help offset donated labor and food from restaurants.
- One serving per judge for any dish desired to be entered into the competition.
- Recommended (2) staff to assemble and serve during the event. (If labor is an issue please reach out and we can provide additional labor to help serve).
- All Vendors can pass out venue approved branded merchandise.
- If you require power, permits, or any other special requests please send an email.
- All attendees and vendors will require a ticket for entrance. If you need more than requested in the online form, please send an email before the event.
- All vendors will have access starting at 5AM day of (4/4/2020), if needed.

If you have any additional questions, please contact us at [battleofthebrews@active2030sr.com](mailto:battleofthebrews@active2030sr.com).

**We hope to see you there!**