

# Battle of the Brews

SONOMA COUNTY 'S PREMIER CRAFT BEER EVENT

April 4th, 2020 - 1pm to 8pm

Grace Pavilion and Hall of Flowers | Sonoma County Fairgrounds

1350 Bennett Valley Rd, Santa Rosa, CA 95404

[BattleoftheBrews.com](http://BattleoftheBrews.com)

## Event Details

3,000+ attendees 100+ breweries 50+ food vendors Live Music

### SPONSORSHIP DETAILS

	Event Sponsor \$10,000	Cup Sponsor \$7,500	Stage Sponsor \$4,500	Ticket Sponsor \$4,000	Gold Sponsor \$2,000	Silver Sponsor \$1,500	Bronze Sponsor \$500
Your logo on all cups and glasses for over 3,000+ attendees.		✓					
Headline signage above all stages			✓				
Paid advertisement will mention Event Sponsor leading up to the event.	✓						
Entryway signage at event	✓						
Invitation to join us for our annual Children's Shopping Spree	✓		✓				
Logo on Sponsorship Banner	<b>Largest Logo</b>	✓	✓	✓	✓	✓	
Recognition in "Thank You" advertisement after event	✓	✓	✓	✓	✓	✓	
Craft Cup Tickets	<b>20 Tickets</b> \$2,200 Value	<b>10 Tickets</b> \$1,100 Value	<b>8 Tickets</b> \$880 Value	<b>6 Tickets</b> \$660 Value	<b>6 Tickets</b> \$660 Value	<b>4 Tickets</b> \$440 Value	<b>2 Tickets</b> \$220 Value
Main Event Tickets	<b>12 Tickets</b> \$720 Value	<b>10 Tickets</b> \$600 Value	<b>10 Tickets</b> \$600 Value	<b>8 Tickets</b> \$480 Value	<b>8 Tickets</b> \$480 Value	<b>6 Tickets</b> \$360 Value	<b>2 Tickets</b> \$120 Value
Logo on website with link to company website (Avg 10K views on month of event)	✓	✓	✓	✓	✓	✓	✓

To become a Sponsor or if you have any questions, please contact:

**Donnie Varner**  
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(510) 825-5285

**Daniel Farris**  
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(707) 889-4786

**Richard McChinak**  
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(707) 292-5866

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## The Objectives of the Active 20-30 Club of Santa Rosa

- To develop young leaders who are committed to community service and civic involvement.
- To provide a practical means of forming enduring friendships while working collaboratively to strengthen our community.
- To advance the ideal that "Youth, to be served, must serve" and help provide an improved quality of life for youth in need.

Now entering its 25th year, Battle of the Brews has become the flagship fundraising event for the Active 20-30 Club of Santa Rosa #50. This event has raised over \$1,000,000 dollars since its inception, changing the lives of underprivileged children across Sonoma County. Some of the beneficiaries of last year's event included:

Kids Shopping Spree  
Greenacre Special Education School  
Career Technical Education Foundation  
The LIME Foundation  
Community Child Care Council of Sonoma County 4C's  
Bellevue Union School District  
Santa Rosa Symphony  
North Bay Science Challenge  
Pacific Coast Air Museum  
Free Bookmobile of Sonoma County  
Wex Jamison Agricultural Endowment Fund  
Center for Well-Being  
The Princess Project  
Girl Scouts Troop 10718  
Tahuichi F.C. Soccer Club  
VOICES  
And a large number of additional worthy requests

In addition to the significant contributions to local non-profit organizations, Battle of the Brews has also enabled the Active 20-30 Club of Santa Rosa to create and invest in an Endowment Fund to provide lasting resources to those in need.

To learn more about the Active 20-30 Club of Santa Rosa, please visit [active2030sr.com](http://active2030sr.com).

# Battle of the Brews

SONOMA COUNTY 'S PREMIER CRAFT BEER EVENT

April 6th, 2019 - 1pm to 8pm

**Grace Pavilion and Hall of Flowers | Sonoma County Fairgrounds**

1350 Bennett Valley Rd, Santa Rosa, CA 95404

[BattleoftheBrews.com](http://BattleoftheBrews.com)

## Sponsorship Levels

\_\_\_\_\_ Event Sponsor \$10,000

\_\_\_\_\_ Gold Sponsor \$2,000

\_\_\_\_\_ Cup Sponsor \$7,500

\_\_\_\_\_ Silver Sponsor \$1,500

\_\_\_\_\_ Stage Sponsor \$4,500

\_\_\_\_\_ Bronze Sponsor \$500

\_\_\_\_\_ Ticker Sponsor \$4,000

\_\_\_\_\_ Other Amount

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Name/Company Name (as you would like it to be listed on all event collateral)

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Contact

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Address

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City

State

Zip

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Email

Phone

Payment Type:

Check

Credit Card

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Credit Card #

Expiration Date

CVV#

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Signature *(not required if form was filled out electronically)*

**Please make checks payable to "Battle of the Brews" and remit to:**

Battle of the Brews

P.O. Box 391

Santa Rosa, CA 95402

**You can also sponsor online by visiting: <https://battleofthebrews.com/be-a-sponsor/>**

*Battle of the Brews is a subsidiary of the Active 20-30 Club of Santa Rosa #50, a 501(c)(3) non-profit organization. As such, your sponsorship may be treated as a tax-deductible charitable donation. Our Federal Tax Identification Number (TIN) and IRS Form W-9 can be made available to you for this purpose once your sponsorship payment has been received and processed. Please consult your tax advisor.*