

Battle of the Brews

SONOMA COUNTY 'S PREMIER CRAFT BEER EVENT

April 6th, 2019 - 1pm to 8 pm

Grace Pavilion and Hall of Flowers | Sonoma County Fairgrounds

1350 Bennett Valley Rd, Santa Rosa, CA 95404

BattleoftheBrews.com

Event Details

2,000+ attendees | 80+ breweries | 20+ food vendors | Live Music

SPONSORSHIP DETAILS

	Event Sponsor \$5,000	Coaster Sponsor \$4,000	Stage Sponsor \$3,000	Ticket Sponsor \$2,500	Gold Sponsor \$1,500	Silver Sponsor \$1,000	Bronze Sponsor \$500
Your logo on all physical tickets and event posters				✓			
Headline signage above main stage			✓				
Radio mentions in advertising leading up to event	✓						
Entryway signage at event	✓						
Invitation to join us for our annual Children's Shopping Spree	✓		✓				
Logo on Sponsorship Banner	Largest Logo	✓	✓	✓	✓	✓	
Recognition in "Thank You" advertisement after event	✓	✓	✓	✓	✓	✓	
Craft Cup Tickets	12 Tickets \$1200 Value	6 Tickets \$600 Value	6 Tickets \$600 Value	4 Tickets \$400 Value	2 Tickets \$200 Value	2 Tickets \$200 Value	2 Tickets \$200 Value
Main Event Tickets	12 Tickets \$600 Value	10 Tickets \$500 Value	10 Tickets \$500 Value	10 Tickets \$500 Value	10 Tickets \$500 Value	5 Tickets \$250 Value	N/A
Logo on website with link to company website (Avg 10K views on month of event)	✓	✓	✓	✓	✓	✓	✓

To become a Sponsor or if you have any questions, please contact:

Ryan Rabellino

ryan.rabellino@gmail.com

(707) 548-7689

Roger Hebert

rogerhebertsmail@gmail.com

(612) 845-1191

Dan Farris

Danielfarris67@yahoo.com

(707) 889-4786

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The Objectives of the Active 20-30 Club of Santa Rosa

- To develop young leaders who are committed to community service and civic involvement
- To provide a practical means of forming enduring friendships while working collaboratively to strengthen our community
- To advance the ideal that "Youth, to be served, must serve" and help provide an improved quality of life for youth in need

Now entering its 24th year, Battle of the Brews has become the flagship fundraising event for the Active 20-30 Club of Santa Rosa #50. This event has raised over \$1,000,000 dollars since its inception, and funds raised have been distributed by the Club's Youth Benevolent Fund to help change the lives of needy children across Santa Rosa and Sonoma County.

The beneficiaries of last year's event are as follows:

Redwood Empire Food Bank	\$25,000
COTS	\$20,000
YMCA	\$20,000
California Human Development	\$10,000
SOS Community Counseling	\$10,000
Challenger Little League	\$10,000
Boys and Girls Club of Central Sonoma County	\$10,000
Boys and Girls Club of Sonoma Valley	\$5,000
Lilliput Families	\$3,000
Montgomery High School Alumni Foundation	\$2,800
Mark West Little League	\$2,500
Plus a number of smaller requests totalling	\$9,468

In addition to the significant contributions to local non-profit organizations, Battle of the Brews has also enabled the Active 20-30 Club of Santa Rosa to create and invest in an Endowment Fund to provide lasting resources to those in need.

To learn more about the Active 20-30 Club of Santa Rosa, please visit active2030sr.com.

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Sponsorship Levels

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_____ Gold Sponsor \$1,500

_____ Coaster Sponsor \$4,000

_____ Silver Sponsor \$1,000

_____ Stage Sponsor \$3,000

_____ Bronze Sponsor \$500

_____ Ticket Sponsor \$2,500

_____ Booth Sponsor *(please inquire)*

Name/Company Name (as you would like it to be listed on all event collateral)

Contact

Address

City

State

Zip

Email

Phone

Payment Type:

Check

Credit Card

Credit Card #

Expiration Date

CVV#

Signature *(not required if form was filled out electronically)*

Please make checks payable to "Battle of the Brews" and remit to:

Battle of the Brews

P.O. Box 391

Santa Rosa, CA 95402

You can also sponsor online by visiting: <https://battleofthebrews.com/be-a-sponsor/>

Battle of the Brews is a subsidiary of the Active 20-30 Club of Santa Rosa #50, a 501(c)(3) non-profit organization. As such, your sponsorship may be treated as a tax-deductible charitable donation. Our Federal Tax Identification Number (TIN) and IRS Form W-9 can be made available to you for this purpose once your sponsorship payment has been received and processed. Please consult your tax advisor.